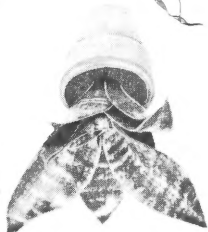


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.





CHINESE

4-6 leaves 5-8" tall 25c Barerooted

EVERGREEN

5-8 leaves 8-16" tall 3" pot 45c PAPER POT

49c CLAY POT

*The New Patented Rosette
No Losses from Sales or Abuse*

HAHNII

2 1/2" Pot 22c

SANSEVIERIA

2" Pot 14c

PAPER POT 20c

CLAY POT 22c

NATURE'S 2 MOST DURABLE HOUSE PLANTS

John's
PLANTS SEEDS BULBS

APOPKA, FLORIDA



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ABF MAY 1953

(PRINTED IN U. S. A.)

"My Son Took Me In Business."

LOW COST PLANTS AVAILABLE YEAR AROUND



NEPHTHYTIS
(Liberica)



PEPEROMIA
(Obtusifolia)



PHILODENDRON
(Cordatum)



POTHOS AUREUS
(Scindapsus)



CACTUS
(Cereus Peruvianus)



IVY
(Hahn and Grape)



AGAVE
(Sisalana)



AGAVE
(Decepens)



ARDISIA
(Crenulata)



CRASSULA
(Aborescens)



SERRISA
(Foetida-Variegated)



DRACAENA
(Godseffiana)



SANSEVIERIA
LAURENTII



PLANT
COMBINATION



CHINESE
EVERGREEN
(A. Simplex)



SANSEVIERIA
ZEYLANICA



NEANTHE BELLA
PALM
(Chamaedorea)



PHILODENDRON JOHNSII
(Sellow)



SANSEVIERIA
HAHNII



PHILODENDRON
DUBIUM



PHILODENDRON
HASTATUM



PHILODENDRON
MONSTERA

DO NOT MIX CLAY WITH PA

DESCRIPTION AND PRICES

John
PLANTS SEEDS

A Good Variety For Dish Gardens and Planters

POT GROWN — HARDY PLANTS

NAME	DESCRIPTION		PAPER POT	CLAY POT
NEPHTHYTIS —		2" pot (1 plant)	9c	10c
Large dark green leaves.		2½" pot (2 plants)	18c	20c
		3" pot (3 plants)	25c	29c
VARIEGATED NEPHTHYTIS —	Very colorful, smaller, crinkled leaves.	2" pot (1 plant)	15c	16c
PEPEROMIA —		2" pot (1 plant)	9c	10c
Many waxey, dark green leaves.		2½" pot (2 plants)	18c	20c
		3" pot (3 plants)	25c	29c
PHILODENDRON —	Number 1 in sales.	2" pot (1 plant)	9c	10c
(Cordatum) (Either long or short vines)		2½" pot (2 plants)	18c	20c
		3" pot (3 plants)	25c	29c
POTHOS AUREUS —	Golden variegation for color.	2" pot (1 plant)	9c	10c
POTHOS MARBLE QUEEN —	Snowy white variegation.	2" pot (1 plant)	20c	21c
CACTUS —	From 2-5" tall in special soil.	2" pot (1 plant)	9c	10c
IVY —	Hahn or Grape or Mixed. Erect growth when small.	2" pot (1 plant)	9c	10c
		2½" pot (2 plants)	18c	20c
AGAVES —	Sisalana (Smooth edge) Order either Decepens (Rough edge) or Both.	2" pot (1 plant)	9c	10c
ARDISIA —	Woody, compact. Used in Juvenile stage. 5-8 wavy margined leaves.	2" pot (1 plant)	9c	10c
		2½" pot (1 plant)	18c	20c
CRASSULA —	Small, bushy and well shaped.	2" pot (1 plant)	9c	10c
		2½" pot (1 plant)	18c	20c
SERRISA —	Very dainty, woody plant with perfect white margined leaves.	2" pot (1 plant)	9c	10c
DRACAENA —	Slender woody plant—Large dark green leaves with white spots.	2½" pot (1 plant)	20c	22c
PLANT COMBINATION —	3 pot grown assorted plants frequently varied for best arrangement.	3" pot (3 plants)	25c	29c
CHINESE EVERGREEN —	4-6 leaves, 5-8" tall, Barerooted 25c 5-8 leaves, 8-16" tall, 3" pot (1 plant) 45c For Every Use—Soil or Water—Planter or Pot.			49c

THE EVER NEW SANSEVIERIAS

No Losses from Sales or Abuse.

		WAX WRAP	PAPER POT	CLAY POT
S. LAURENTII —(Gold Banded)				
The Special, 3-5 leaves, 12-20" tall.	} {	Bare	18c	
The Regular, 2-3 leaves, 15-18" tall.		Rooted	15c	
The Rosette, 3-5 leaves, 4-8" tall.		Roots in	15c	
		Sphagnum Moss	9c	
S. ZEYLANICA —	3-4 leave, 6-10" tall			
S. HAHNII —	The New Patented Rosette.	2" pot	12c	14c
Pot Grown—Excellent Color.		2½" pot (1 plant)	20c	22c

NEANTHE BELLA PALM

NEW

"Perfect for Dish Gardens or Growing on." — Likes shade.

LARGE CUT-LEAF PHILODENDRONS

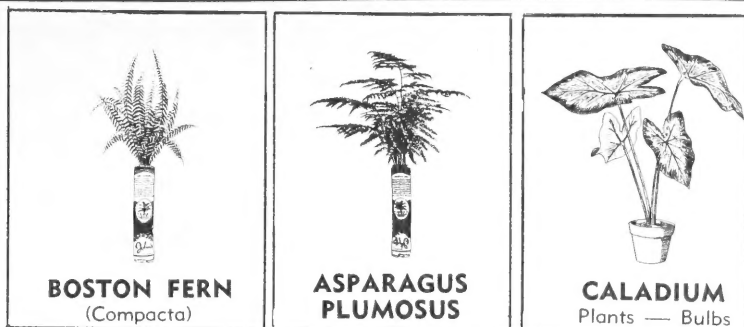
P. JOHNSII —	Beautiful erect growth.			
NEW	A must in the decorator's manual.	3" pot	60c	65c
	The 4" pot size shipped only in minimum quantities of 12 plants per box or multiples thereof.	4" pot	\$1.25	\$1.30
P. DUBIUM	3-5 leaves, 10-18" tall	4" pot	} Paper Pots Only Minimum Order of 12 Plants Which May Be Assorted	\$20
P. HASTATUM	4-6 leaves, 10-15" tall	4" pot		
P. MONSTERRA	3-4 leaves, 15-24" tall	4" pot		

We Recommend 4 of Each to Answer All Needs.

PAPER POTS

CLAY POTS ARE SH

SEEDS BULBS SPECIAL AND SEASONABLE PLANTS



BOSTON FERN
(Compacta)

ASPARAGUS PLUMOSUS

CALADIUM
Plants — Bulbs

NAME	DESCRIPTION	WAX WRAP	PAPER POT	CLAY POT
------	-------------	----------	-----------	----------

Selected Ferns--- 20 Years of Experience Behind Them

BOSTON FERN (Compacta)	For a 4" pot	} Bare rooted. Roots in Sphagnum Moss. Directions	12c
TRUE BOSTON FERN (Bostonensis)	For a 3" pot		
ASPARAGUS PLUMOSUS	For a 3" pot		15c 9c

CALADIUM PLANTS for APRIL and MAY

Colorful, Assorted, Fancy Leaves — Pot grown.
Recommended for Southern States, only.

3" pot 25c 29c

CALADIUM BULBS

The Special Mixture—30% Whites separated from 70% Reds.
The Named Varieties:

- CANDIDUM**—Snow-white with dark green ribs.
MRS. EDITH MEAD—Snow white with green border and red ribs.
TRIOMPHE DE L'EXPOSITION—Velvety red center shading to narrow green border.
D. M. COOK—Rumpled leaf, deep plum center.
LORD DERBY—Rose with dark green veins and ribs.
MRS. F. SANDERS—Large splotched leaf.

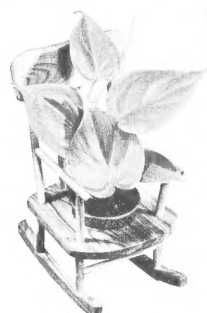
Size By Diameter	Mixed Varieties	Named Varieties
1 inch	8c	10c
1-1½ inch	10c	12c
1½-2 inch	12c	15c
2-2½ inch	15c	20c

10% discount on 1000 Bulbs or more.

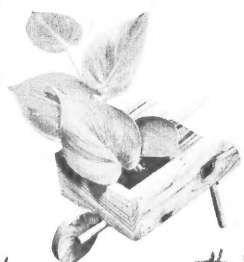
A color card for your counter goes with each order.

Here is our *NEW* Line of Cypress Wood Planters which are *NEW* reproductions of something Old with *NEW* Sales Appeal . . . as a *NEW* style accessory for any Home & a *NEW* conversation piece.

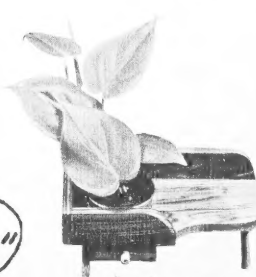
Item No	Description	Cost each f.o.b. Apopka
15	Rocking Chair with Philodendron in 2" wood colored plastic pot.	90¢
16	Wheelbarrow with Philodendron in 2" wood colored plastic pot.	90¢
17	Cobbler's Bench with Philodendron in 2" wood colored plastic pot.	90¢



#15



#16



#17

only
They are shipped in an Assortment of Beach.
The 24 planters complete with .. Planter, 2" plastic pot and pot grown Philodendron . . .
(Weight=15lbs.) Cost = \$21.60

Our Tests Show That These Are "HOT ITEMS"

SHIPPED ONLY IN FULL BOXES

Your NEW ORDER FORM

John's
PLANTS SEEDS BULBS
APOPKA, FLORIDA

**PLEASE USE THIS FORM TO SAVE TIME AND EXPENSE
AND TO PREVENT ERRORS**

(We will send you a new one with each order placed.)

MAY 1953

Ship us as checked F.O.B. Apopka, Florida, Express Collect.

PLANTS IN WAXED PAPER WRAP AND WAXED PAPER POTS.

Quantity Wanted	Pot Size	Description	Cost Each	Quantity Wanted	Description	Cost Each
_____	2"	NEPHTHYTIS	9c	_____	W TRUE BOSTON	15c
_____	2"	PEPEROMIA	9c	_____	A BOSTON COMPACTA	12c
_____	2"	PHILODENDRON	9c	_____	X ASPARAGUS PLUMOSUS	9c
_____	2"	POTHOS	9c	_____	W	
_____	2"	CACTUS	9c	_____	R CHINESE EVERGREEN	25c
_____	2"	IVY _____ or _____	9c	_____	A S. LAURENTII (SPECIAL)	18c
_____	2"	AGAVE _____ or _____	9c	_____	P S. LAURENTII (REGULAR)	15c
_____	2"	ARDISIA	9c	_____	E S. LAURENTII (ROSETTE)	15c
_____	2"	SANSEVIERIA HAHNII	12c	_____	D S. ZEYLANICA	9c
_____	2"	POTHOS MARBLE QUEEN	20c	YOUR BULB ORDERS		
_____	2"	CRASSULA	9c	Quantity Wanted	Diameter	Description
_____	2"	SERRISA	9c	_____	_____	_____
_____	2"	VARIEGATED NEPHTHYTIS	15c	_____	_____	_____
_____	2"	NEANTHE BELLA PALM	9c	_____	_____	_____
_____	2½"	DRACAENA	20c	_____	_____	_____
_____	2½"	NEPHTHYTIS	18c	_____	_____	_____
_____	2½"	PEPEROMIA	18c	_____	_____	_____
_____	2½"	PHILODENDRON	18c	_____	_____	_____
_____	2½"	IVY _____ or _____	18c	_____	_____	_____
_____	2½"	SANSEVIERIA HAHNII	20c	_____	_____	_____
_____	2½"	ARDISIA	18c	_____	_____	_____
_____	2½"	CRASSULA	18c	_____	_____	_____
_____	3"	NEPHTHYTIS	25c	_____	_____	_____
_____	3"	PEPEROMIA	25c	_____	_____	_____
_____	3"	PHILODENDRON	25c	_____	_____	_____
_____	3"	CALADIUM PLANT ASST.	25c	_____	_____	_____
_____	3"	CHINESE EVERGREEN	45c	_____	_____	_____
_____	3"	PHILODENDRON JOHNSII	60c	_____	_____	_____
_____	3"	PLANT COMBINATION	25c	_____	_____	_____
_____	4"	PHILODENDRON JOHNSII	1.25	_____	_____	_____
_____	4"	P. MONSTERRA Minimum		_____	_____	_____
_____	4"	P. DUBIUM 12 plants	20.00	_____	_____	_____
_____	4"	P. HASTATUM		_____	_____	_____

AZALEAS again in SEPTEMBER
for forcing and growing on.

CYPRESS WOOD PLANTERS

Assts. of 8#15 Rocking Chairs
8#16 Wheelbarrows
8#17 Cobbler's Benches
24 planters & plants
complete - F.O.B., Apopka

\$21.60

FOR GROWING ON

_____	3-5 leaf	NEPHTHYTIS	7c
_____	4-5 leaf	PEPEROMIA	7c
_____	3-5 leaf	PHILODENDRON	7c
_____	4-6 leaf	CHINESE EVERGREEN	25c
_____	Thous.	PHILODENDRON EYES	\$15.00

PLANTS IN CLAY POTS TO BE SHIPPED UNDER SEPARATE COVER.

Quantity Wanted	Pot Size	Description	Cost Each	Quantity Wanted	Pot Size	Description	Cost Each
_____	2"	NEPHTHYTIS	10c	_____	2½"	IVY _____ or _____	20c
_____	2"	PEPEROMIA	10c	_____	2½"	SANSEVIERIA HAHNII	22c
_____	2"	PHILODENDRON	10c	_____	2½"	ARDISIA	20c
_____	2"	POTHOS	10c	_____	2½"	CRASSULA	20c
_____	2"	CACTUS	10c	_____	3"	NEPHTHYTIS	29c
_____	2"	IVY _____ or _____	10c	_____	3"	PEPEROMIA	29c
_____	2"	AGAVE _____ or _____	10c	_____	3"	PHILODENDRON	29c
_____	2"	ARDISIA	10c	_____	3"	CALADIUM PLANT ASST.	29c
_____	2"	SANSEVIERIA HAHNII	14c	_____	3"	CHINESE EVERGREEN	49c
_____	2"	POTHOS MARBLE QUEEN	21c	_____	3"	PHILODENDRON JOHNSII	65c
_____	2"	CRASSULA	10c	_____	3"	PLANT COMBINATION	29c
_____	2"	SERRISA	10c	_____	4"	PHILODENDRON JOHNSII	\$1.30
_____	2"	VARIEGATED NEPHTHYTIS	16c				
_____	2"	NEANTHE BELLA PALM	10c				
_____	2½"	DRACAENA	22c				
_____	2½"	NEPHTHYTIS	20c				
_____	2½"	PEPEROMIA	20c				
_____	2½"	PHILODENDRON	20c				

Ship to _____

PLEASE INCLOSE A LETTERHEAD FOR OUR FILE AND CLARITY OF ADDRESS.
NOTE: CLAY POTS SHIPPED ONLY IN FULL BOXES.



Please Notice: SHIPPING RESTRICTIONS TERMS OF SALE

The below listed shipping units are the result of years of experience and incorporate the best packaging of plants in order to insure the best arrival condition and also take advantage of the best express weight rates.

Only full boxes of potted plants travel well and your ordering should be so based. Remember that small orders boost the prorated express cost per plant and cut into your profits.

SHIPPING UNITS AND WEIGHTS:

1. Plants in **WAXED PAPER WRAP** are best shipped in units of 60, 100 or 120 to the box and can be assorted as to varieties.

The shipping weights are as follows:

60 Plants in Waxed Wrap to a Box. Approx. weight, 14-19 lbs.

100 Plants in Waxed Wrap to a Box. Approx. weight, 25-35 lbs.

120 Plants in Waxed Wrap to a Box. Approx. weight, 30-38 lbs.

2. Plants in **CLAY POTS** can only be shipped in the following units, though they can be assorted as to varieties.

50 Plants in 2" **CLAY POTS** to a box. Approx. weight, 25 lbs.

40 plants in 2½" **CLAY POTS** to a box. Approx. weight, 33 lbs.

25 plants in 3" **CLAY POTS** to a box. Approx. weight, 30 lbs.

12 Plants in 4" **CLAY POTS** to a box. Approx. weight, 19 lbs.

3. Plants in **WAXED PAPER POTS** can only be shipped in the following units, though they can be assorted as to varieties.

60 or 120 Plants in 2" pots to a box. Approx. weight, 15 or 28 lbs., respectively.

50 or 75 Plants in 2½" pots to a box. Approx. weight, 18 or 26 lbs., respectively.

50 Plants in 3" pots to a box. Approx. weight, 28 lbs.

25 Plants in 4" pots to a box. Approx. weight, 28 lbs.

4. **BULBS:** Shipped in Separate Boxes.

A \$10 order of any size Bulbs, Approx. weight, 8-10 lbs.

If your order specifies parcel post, please allow for postage.

TIME OF SHIPMENT: Unless otherwise specified by you, your order will be scheduled for immediate shipment.

TERMS OF SALE: The savings of extra bookkeeping expense and credit losses helps me to maintain my present low prices in the face of increased production costs. Please send check or money order with your order or it will be shipped C.O.D. For those who wish credit I ask for three weeks to communicate with references.

CLAIMS: Every precaution is taken with regard to transit regulations to prevent losses, therefore, in the event of losses due to transit conditions, it is imperative that the consignee file a claim immediately with the carrier.

10% DISCOUNT: I can offer you bigger plants, grown especially for you, at a 10% discount if you order 5,000 or more and if you let me know 60 days in advance of shipping date.

Frankly, I add the 5,000 extra cuttings to my regular production quota and set them aside for you. This eliminates risk and is worth the 10% discount. Production planning is a job and a 5,000 order without advance notice is no saving on my part over an order of 100 or 500.

Let me hear from you as to how I can work with you on this.



STANDING ORDER PLAN

Have weekly or bi-weekly shipments coming in
Don't have too many plants on hand one time and
not enough on another. You can always cancel!

Please Ship The Following Standing Order To ARRIVE On The Dates Shown Until Cancelled

[illegible]

Stock Available For GROWING ON —

NEPHTHYTIS	Bare Rooted	3-5 leaves	7c each
PEPEROMIA	Bare Rooted	4-5 leaves	7c each
PHILODENDRON	Bare Rooted	3-5 leaves	7c each
CHINESE EVERGREEN	Bare Rooted	4-6 leaves	25c each

PROPAGATING VINES (For Eyes)

PHILODENDRON—\$15.00 per 1000 eyes.